



Add a classification if required. Please refer to the guide whilst completing this form.

## Bidding Form

### Section A: Project Concept

#### A1: Basic Information

Departmental Strategic Objective	Prevent and resolve conflict		
Fund/Programme	Universidad Pontificia Bolivariana ó Radio Católica Metropolitana		
Programme Indicator	Rebuilding through statements, Colombians collective memories injured by war.		
Country Business Plan Objective	Colombia		
Project Title	Voices of Silence (Voces del Silencio)		
Countries covered	Colombia		
Cost to FCO (total from Budget below)	£28571		
Start of project date	04/01/2010	End Date	03/31/2011

**Project Purpose** (1 sentence only, describing the anticipated change. The direct benefit the project will achieve resulting from the activities and outputs. The reason for doing the project )

Voices of Silence is a radial space for the collective memory reconstruction, in which people immersed in the Colombian armed conflict have new forms of participation giving new meanings to the pain caused by traumatic episodes starting from the visibility of their stories. Thus, the project aims to strengthen its role as an area of national reconciliation and reconstruction of links between populations.

Indicators of success (evidence: how we will know the purpose (above) has been achieved)	Status before project/baseline data (what is the situation before the project starts?)	Source of information (where you obtain the information to demonstrate if the indicators have been achieved)
Increased participation of affected, offenders and offended in the program Voices of Silence. Linkage of affected population with institutions that carry out the monitoring of program participants cases.  Recognition of Voices of Silence as a bridge between the affected population and institutions carrying out these processes.	Currently, the affected population has the support of institutions responsible for specific processes, but unfortunately did not exist spaces in which to work in rebuilding links between the people affected, offenders and offended. That is why voices of silence was born, which aims to become a place of convergence of citizenship, which recognize and work together in rebuilding reality.	Registration of population who takes part in Voices of Silence and tracking them through institutions like the CNRR.
Positioning Radial audience Space Voices of Silence.		Radio Audience



Strengthening voices of silence as a space for national reconciliation.		
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<b>Outputs</b> <i>(The results. What remains once the project finishes. These should be sufficient to <u>achieve</u> the <u>project purpose</u>)</i>	<ol style="list-style-type: none"> <li>1. Holding up a different and dynamic space that aims to be a meeting place of different memories that form the Colombian violence history.</li> <li>2. Consolidate Voices of Silence as a place of reconciliation in the Colombian context through universities radio network.</li> <li>3. Strengthen Voices of Silence as a bridge between the affected population and the institutions responsible for legal and psychosocial processes.</li> <li>4. Improving life quality of Colombian affected people by war through participation in Voices of Silence and tracking their individual cases by the institutions responsible for them.</li> </ol>
<b>Main Activities</b> <i>(List the planned activities to deliver the outputs above)</i>	<ol style="list-style-type: none"> <li>1. Approach with associations and institutions that work with these populations (affected offenders and offended).</li> <li>2. Strengthening relationships with affected populations, offenders and offended.</li> <li>3. Creation, implementation and evaluation of program promotion strategies.</li> </ol>
<b>Background 250 words max.</b> <i>Please include relevant work conducted in this area by UK and other donors and coordinators)</i>	<p>In 2008 began the process of construction of 'Voices of Silence'. In this first stage, conducted in the second half of 2008, strengthened communication skills both psychology professionals responsible for program development, as well as training and advisory services in radial processes in the creation and management content and construction of the sections and the pilot. Besides, it carried out the first approaches to the institutions responsible for the processes involved and the public views. In the first half of 2009, the second stage, the emphasis was on strengthening the networking with the institutions responsible for those affected, especially the National Commission for Reparation and Reconciliation (CNRR), the International Committee of the Red Cross (ICRC) and the Mission to Support the Peace Process (MAPP / OAS) and major adjustments were made in the program, which was finally launched into the air on 14 April this year in Radio Católica Metropolitana (RCM).</p> <p>Currently the program is on the air, we continue working on community outreach, in conjunction with the aforementioned institutions.</p>

Does the project have local or host government support and <b>engagement</b> ? Please briefly describe. ( <i>1 or 2 sentences max</i> )
Currently Voices of Silence has the support of the National Commission of Reparation and Reconciliation northeast headquarters established based on Law 975 of 2005 called Justice and Peace.



## A2 Project Risk Analysis

**\*A project risk analysis must be completed either here in Part A or for projects over £30,000 this can wait until Part B. Please consult your Programme Manager if you are uncertain.**

Risk*	Likelihood (H/M/L)	Impact (H/M/L)	Management
Lack of participation of the people because of fear.	The possibility of non participation is minimal, because the program format ensures the kind of information that participants are giving, acting as a filter and protecting both the caller and the producers.	Voices of Silence is built with the participation of populations, so, if it does not have their participation would be cancelled.	Ensuring security for people through filters to select the information to be provided.
A bad relationship with population makes them impossible to trust in the program therefore the support and monitoring work is intended is over.	Colombia is still in war, this causes precautions in populations when they are disclosing information and become a big risk if the population is not supplied with the necessary information that builds trust and security environment to participate.	Trust is an essential tool in building Voices of Silence and relations with the population, not having it will become in lack of participation and the program cancellation.	It is essential to guide the population with all the information about the program and managing, creating relationships based on confidence and security in both participants and listeners.

## A3 Project Budget

Has funding for this project been sought from other donors, private institutions or co-funding with the host government? If <b>yes</b> , please complete below: If <b>no</b> , go to FCO Costs.			Yes/No  No.
Name of organisation?			
Have you heard the outcome? Briefly describe the position.			
Type (e.g. in kind or budget) :		If budget, amount:	£



#### A4 FCO Costs

<i>Proposed start date of project</i>	<i>April 2010</i>	<i>Estimated end date</i>	<i>March 2011</i>
<i>Please state how costs will be divided in each Financial Year (FY April ó March)</i>	<i>FY 2010/11</i> <i>FY 20**/**</i> <i>FY 20**/**</i> <i>Total cost to <b><u>FCO</u></b></i>	<i>£28571</i>  <i>£28571</i>	

<i>Total Cost of Project? (FCO/other donor(s).</i>	<i>£</i>
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#### A5 Post Contact Information

Post	Nelson Molina Valencia	Contact e-mail address	nelson.molina@upbbga.edu.co
		Contact no	

#### A6 Implementing Organisation

Name of Implementing Organisation		Universidad Pontificia Bolivariana  Racio Católica Metropolitana	
Contact Name	Nayibe Pedraza	e-mail/fax or phone	nayiko61@hotmail.com

#### A7 Beneficiary Organisation

Name of Beneficiary Organisation		Universidad Pontificia Bolivariana	
Contact Name	Ana María Salcedo	e-mail/fax or phone	ana.salestrada@hotmail.com

#### A8 Post Comments Log

Date	Comment
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### A9 Programme Team Comments

Date	Comment
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### A10 Programme Panel Comments

Date	Comment
	•

If the total value of the project is less than £30,000 you do not need to complete section B. However, all projects irrespective of cost need to complete the activity based budget at Annex A and the Monitoring and Evaluation Plan below.

### Section B: Further Information

Expected Outputs (as outlined in A1 above)			
Outputs	Indicators of success <i>(evidence: how we will know the purpose has been achieved)</i>	Status before project/baseline data <i>(what is the situation before the project starts?)</i>	Source of information <i>(where you obtain the information to demonstrate if the indicator has been achieved)</i>

### B1 Institutions

Please briefly describe the implementing organisation's capacity to deliver the project? <i>(1 or 2 sentences max)</i>
The National Commission of Reparation and Reconciliation northeastern regional office offers support and accompaniment to contact the affected populations and present them a new way to envision the pain caused by traumatic events or their particular cases.
Please briefly describe the level of participation of the <b>beneficiary</b> organisation in the project planning of the project? <i>(1 or 2 sentences max)</i>
The Universidad Pontificia Bolivariana gives support through its team of professionals in psychology,



and institutional backup that permits to tie bonds with other institutions.

## B2 Project Risk Analysis

**\*If you completed this question in part A, please ignore this question here. Typically this should be completed here for projects over £30,000.**

Risk*	Likelihood (H/M/L)	Impact (H/M/L)	Management

<b>B3 Sustainability</b> ( <i>how will the project ensure benefits are sustained after the project has come to a close?</i> )	Due to the way the project is planned, its goal is to consolidate a reconciliation space that lasts thought time as an alternate model of reconstruction of bonds between populations immerse in the Colombian armed conflict, and as a way to create bonds and keep track of those affected by it. Thus, the institutions that work with those affected individuals will count with a database that will facilitate their supervision, and other processes.
<b>B4 Longer Term Impact</b> ( <i>what long term impact is anticipated?</i> )	Right now there's an effort to keep the 'Voices of Silence' program valid, seeking that, by enduring, it will allow to build of stronger trust bonds with the populations, while, at the same time, there's work in keeping track of people that has been or will be part of the program. This way, when the program ends, the institutions will have a record of the participants, and will thus be able to work on their particular cases, and a model of intervention that contributes in national reconciliation processes will be created.

## B5 Monitoring & Evaluation Plan

How will the project be monitored?	<p>ó Broadcasting of 'Voices of Silence' twice a week, Tuesday and Thursday from 7 to 8 pm.</p> <p>- Contact with the affected populations.</p> <p>- Network of private and public organizations.</p>
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	- Quarterly content report. - Audience and radial rating report.
The project completion report is <b>due up to 3 months</b> after the project is over and is linked to the final payment.	
All projects require a project completion report. <b><i>In addition</i></b> , all projects over £100,000 require evaluation. For projects over £500,000, independent external evaluation is required. <b>Have you included the cost of evaluation in your budget?</b> Please carefully note, other projects below these thresholds may also require independent evaluation.	

**B6 Procurement** *To access the links type Ctrl + click*

External Contracting and Procurement. <a href="#">Larger projects</a> (June 08 over p133,000) should be in line with EU purchasing guidelines. Refer to <a href="http://www.ogc.gov.uk/key_cross-cutting_government_policies_the_policy_and_legal_framework.asp">http://www.ogc.gov.uk/key_cross-cutting_government_policies_the_policy_and_legal_framework.asp</a> . FCO Corporate Procurement Group can advise further.		
Is the project (or likely subcontracts within the project) large enough to be considered under EU regulations?	Yes	No  X

**B7 Cross Cutting effects of the project.**

<b>Does the project have any cross cutting effects? E.g. Environment, Human Rights and Diversity etc.?</b>
The program is aimed at creating an alternate space of reconstruction, not only of the collective memory, but of the links broken by the violence Colombia experiences; dignifying, giving participation, diminishing indifference and giving new choices of live quality improvement. Plus, it opens a space where populations immerse in the armed conflict (affected, both offenders and offended) converge in their particular realities and together build new ways of connecting. All under guarantees of protection that the program, thanks to its structure and development guidelines, provides.

**Now go to Annex A below and complete VFM question and the activity based budget before submitting this bid.** If you are unable to access the embedded Excel Spreadsheet, please complete a separate spreadsheet and **attach** this with your bid document.

#### **Annex A**

1. How will you ensure that all procurement is fair and transparent and seeks value for money (VFM)?
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Programme Office

Foreign &amp;

Commonwealth Office

Year's Budget

Project Support Letter from the Universidad Pontificia Bolivariana's rector.

## 2. Activity Based Budget

Please separate budget into activities and detail when costs are estimated to fall.

Example: If one element of your project is to run 3 workshops, please include the number of participants, and break costs down into key component parts on separate lines, e.g. Consultant Costs (including number and day rate); travel, room hire. Administration costs should not exceed 10% of the total project costs. Planned materials produced for the project, should include the quantity. Include independent evaluation costs.

**Year 1** (Click in the box to pull up the entire Excel Spreadsheet)

Activity	Year 1	Detail	April	May	June	July
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Total

Multi Year Projects (Please add rows as necessary)

Activity	Q1	Q2	Q3	Q4	Total Cost
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Year 2

Year 3

Now submit this bid to the Post Project Committee

Signature \_\_\_\_\_

(I confirm that all relevant budgetary details have been submitted with this bid and I am content for this bid to now be considered by the relevant FCO Board)

Name \_\_\_\_\_

Committee Chairperson \_\_\_\_\_